

Informatica World[®] Tour 2019

AGENDA*

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| 09:00 - 10:15 | Registration Breakfast Snacks Partner Showcase |
| 10:15 - 10:20 | Welcome Moderator: Oliver Schröder - GM & VP Strategic Eco Systems EMEA & LATAM, Informatica Vincent Harmsen - VP Sales North West EMEA and DACH, Informatica |
| 10:20 - 10:50 | Informatica CEO Welcome Address: AI Needs Data. Data Needs AI. Anil Chakravarthy - Chief Executive Officer, Informatica AI-Driven data management can create clarity from chaos, and solve data challenges faster - with illuminating results. But AI and machine learning need trusted data, and data management needs AI and machine learning to scale. Hear how your organization can be an intelligent enterprise of the future by successfully navigating your most critical data-driven digital transformation journeys. |
| 10:50 - 11:15 | Digitalisierung in der öffentlichen Verwaltung: Vom Zensus 2021 zum Registerzensus Katja Wilken – Direktorin Bevölkerung, Finanzen und Steuern, Statistisches Bundesamt (Destatis) Die Anforderungen an Datenqualität und Aktualität der amtlichen Statistik steigt beständig. Dieser wachsende Nutzerbedarf kann auf Dauer nur durch Digitalisierung und einer verstärkte Vernetzung von Datenquellen befriedigt werden. Ein gutes Beispiel hierfür ist der Wechsel vom derzeitigen registergestützten Zensus hin zu einem reinen Registerzensus ohne zusätzliche Befragungen. Durch Registerverknüpfung, datenschutzkonforme Identifikatoren und Aufbau neuer Datenquellen wird nicht nur die Bevölkerung entlastet und Kostenersparnisse erzielt, sondern insbesondere auch aktuellere, häufigere und kleinräumigere Daten bereitgestellt. |
| 11:15 - 12:00 | Market Perspectives for Data Governance & Privacy Patrick Dewald - Senior Director Data Governance, Informatica Chris Phillips - Senior Director Product Management, Informatica Data governance is foundational to the success of any data-driven digital transformation. Hear best practices and tips about how to automate and scale intelligent data governance and privacy solutions to foster business and IT collaboration. Learn how governed, protected and trusted data can help your organization fuel strategic business initiatives and comply with regulations. Customer Panel Speakers Moritz Schlee - Senior Project Manager, Deutsche Leasing Dominik Gigli - Senior Manager, Regulatory Information Management – GRA Operations, Merck Healthcare KGaA |
| 12:00 - 13:15 | Networking Lunch Partner Showcase |

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| 13:15 - 14:00 | <p>Market Perspectives for Cloud / Hybrid Ronen Schwartz - SVP & GM Cloud, Data Engineering and Data Integration, Informatica Bill Creekbaum - Senior Director of Product Management, Informatica</p> <p>Learn best practices and tips so you can support any integration, any user and any data, in the cloud at any time. Hear how you can best address the growing complexity of cloud integration and data management for a multi-cloud, hybrid environment across all ecosystems with a next-generation iPaaS - and set yourself up for success with a hybrid integration platform.</p> <p>Fireside Chat with Microsoft Rüdiger Schickhaus - Tech Specialist Advanced Data Global Black Belt Team, Microsoft</p> |
| 14:00 - 14:45 | <p>Market Perspectives for Next Generation Analytics Ronen Schwartz - SVP & GM Cloud, Data Engineering and Data Integration, Informatica Thomas Bodenmüller-Dodek - Senior Sales Consultant, Informatica</p> <p>Learn how to gain timely and trusted business insights quickly and effectively with next-generation analytics, including self-service, big data and streaming analytics. Hear best practices to manage and modernize your entire data environment from legacy systems to cloud data warehousing and data lakes for any users and all types of data with AI-driven solutions, including data discovery, ingestion, quality and preparation.</p> <p>Fireside Chat with Databricks Ajay Singh - Senior Director of Field Engineering, Databricks</p> |
| 14:45 - 15:15 | Coffee Break Partner Showcase |
| 15:15 - 16:00 | <p>Market Perspectives for 360 Engagement Manouj Tahiliani - VP Product Management, Informatica</p> <p>Data-driven digital transformation and exceptional customer experience happens when organizations have an intelligent 360-degree view of all of their enterprise data along with actionable insights. Hear best practices on how to deliver and synthesize trusted and relevant business data for a complete view of any data and any relationship - including interactions, transactions and IoT data.</p> <p>Customer Panel Speakers Christian Ziemann – Architect, Boehringer Ingelheim Frank Schmäh - Head of Product Information Center, Elektro-Material AG Jan Rüger – Project Owner PIM, Fischerwerke GmbH & Co KG</p> |
| 16:00 - 16:30 | <p>Panel Discussion with Capgemini and Microsoft Moderator: Oliver Schröder - GM & VP Strategic Eco Systems EMEA & LATAM, Informatica Christian Kaupa - Head of Insights & Data Germany, Capgemini Rüdiger Schickhaus - Tech Specialist Advanced Data Global Black Belt Team, Microsoft</p> <p>Hear key market insights and best practices to help you shape your data strategy.</p> |
| 16:30 - 18:00 | Networking Reception Partner Showcase |

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