

Tech Talk Series PowerCenter Users: Architect Your Future to the Cloud

Session 2 of 4:

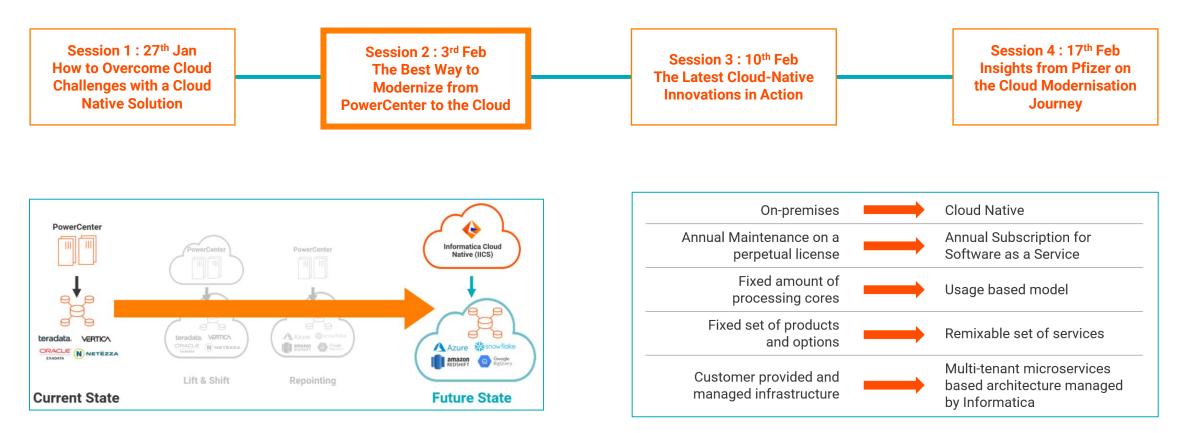
The Best Way to Modernize from PowerCenter to the Cloud

Steve Holyer Informatica Cloud Specialist, Informatica

Rick Mutsaers Principal Architect, Informatica

PowerCenter to IICS Modernization Program

This Webinar Series: PowerCenter Users: Architect Your Future to the Cloud

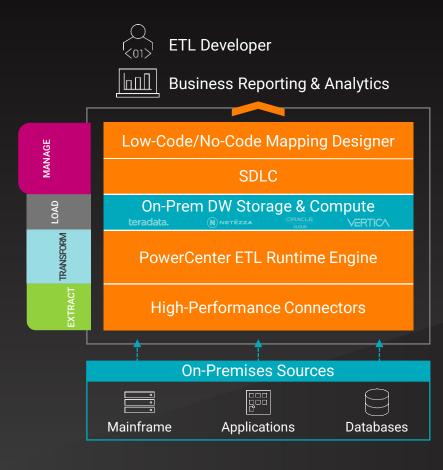




Why do I need a different solution for my CDW Modernisation?

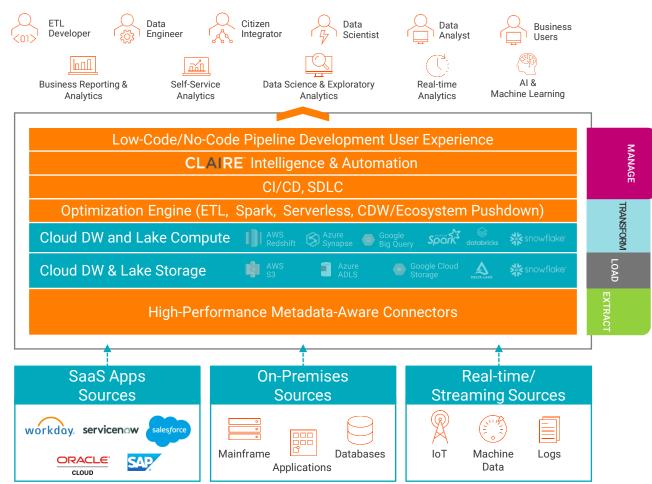


PowerCenter for Traditional ETL for Star Schema

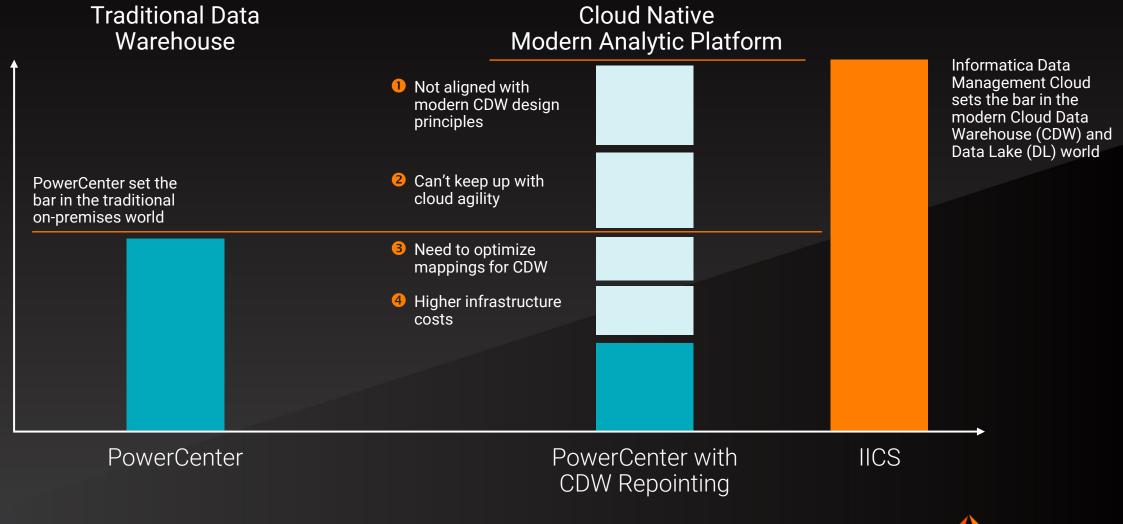


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Informatica Data Management Cloud for Modern Cloud ELT for Cloud DW/L



IDMC much better suited for modern (cloud) analytics



Benefits



Cloud Modernization Solution for PowerCenter : Migration Factory



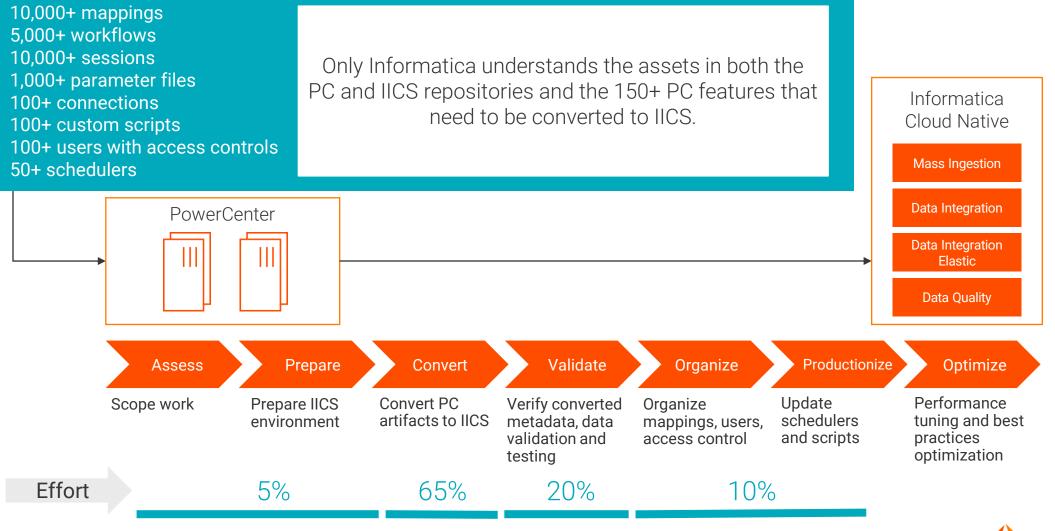
CDW Modernization Solution for PowerCenter

Fastest Path and Lowest Risk with Out-Of-Box Modernization Solution

| | Package Component | Description |
|---|-----------------------|---|
| 1 | Cloud Native Products | Informatica Data Management Cloud Informatica Processing Unit (IPU) based access to Integration, Quality, Governance |
| 2 | Migration Factory | Assessment, Migration and Automation tools |
| 3 | Migration Support | Ongoing support of customer's existing PowerCenter environment through the migration |
| 4 | Professional Services | IPS services (included with migration factory) provided as part of this solution |



Informatica's Migration Factory to Modernize PC to IICS





How does that work financially? Do I pay for two solutions?



CDW Modernization Solution for PowerCenter

Financial incentives for loyal Informatica customers

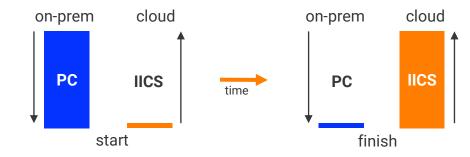
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| 4 | Professional Services | IPS services (included with migration factory) provided as part of this solution |
| 5 | Financial incentives | Credits on your annual PowerCenter maintenance or subscription bill Credits for the migration factory services |



Why use the Migration Factory?

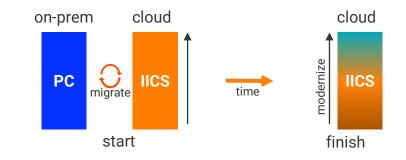


Comparing modernization options



Re-architecting

- Pro
 - Start fresh, fix modeling issues
- Con
 - Very **time consuming** (consider how long it took to build current architecture)
 - High cost
 - New tools = new challenges
 - Double cost during development of new solution



Re-platforming

- Pro
 - Get rid of current infrastructure **fast**, avoid double cost
 - Low impact to business since reports/dashboards don't change, only underlying technology changes
 - Build experience with new tech before modernize
 - Prioritize modernization at no double cost
- Con
 - There's a migration cost associated
 - Takes a bit longer to modernize (because you migrate first)





Faster

- Automated Migration utilities
- Migration Factory approach
- Reduced Time-To-Market

Cheaper

- Reduced time = less cost
- Higher quality code = less rework
- Less development resources

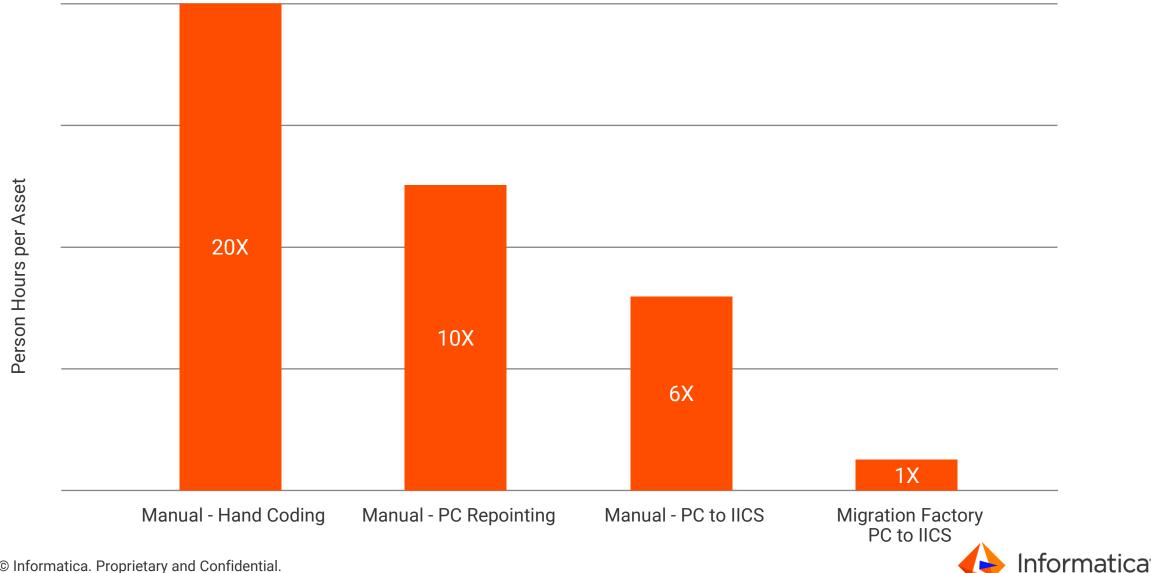


Less risky

- Code generation = less errors
- Predefined scope = less scope creep
- Shorter duration = less scheduling challenges



Time Comparisons for Different Approaches



What does the migration factory process look like?



Two Parts to the Migration Factory

Assess

Intelligence



Analyze all PowerCenter assets (mappings, sessions, workflows) to get a full picture of what can be migrated using migration factory Overall Mappings Sessions Workflow Folders Source-Targets Mapping Raw Data Sessions Raw Data Workflow Raw Data Flags_Modification

Cloud Data Warehouse Modernization for PwC - Mapping

internal only: The information being provided today is for information all purposes only. The development, release and timing of any informatics product or functionality described today revinal at the sole discretion of informatica and busine to be evide upon imaking a purchasing described. Statements made today are based on currently available. (al) LAST_EXECUTED. (al) (al) LAST_EXECUTED. (al) (al) LAST_EXECUTED. (al) (al) LAST_EXECUTED. (al) ((

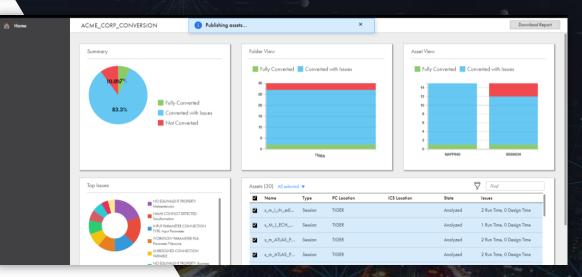
| | Grand Total | Fully Automated | | This Many will be Fu | w | Possible for Manual | |
|---------------|-------------|----------------------|---------------|----------------------|----------|---------------------|------------|
| | Grand Total | Today | October, 2020 | December, 2020 | Q1, 2021 | Q2, 2021 | Conversion |
| Total | 391 | 32 | 7 | 127 | 51 | 150 | 24 |
| Conv.Rate | | 696 - 796 | 10% | 4296 | 55% | 70% - 75% | 6% - 20% |
| | Possible f | or Manual Conversion | | | | | 0 |
| Refactor 6 | | Needs | s Review | | | | |
| | | | 18 | | | | |
| | | Mapping Count | OBJECT_COUNT | | | | |
| Low | 92% | 361 | 3506 | | | | |
| Medium | 596 | 20 | 411 | | | | |
| High | 296 | 7 | 271 | | | | |
| | 196 | 3 | 167 | | | | |
| Very High | | | | | | | |



Automation



Migrates PowerCenter assets to IICS and repoints mappings from EDW to CDW and performs initial unit testing



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Informatica

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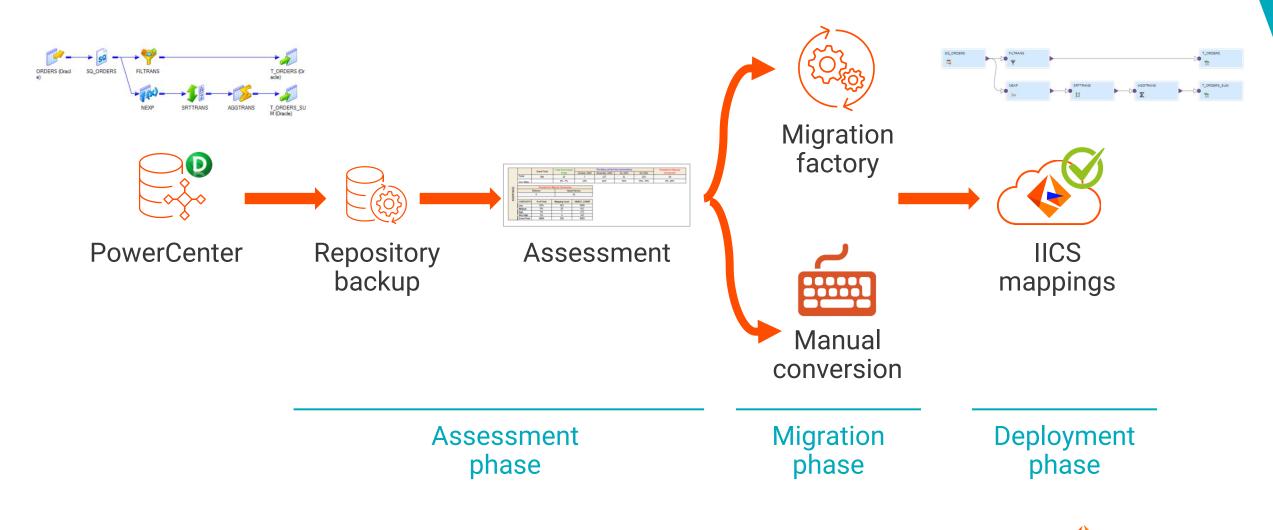
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Modernization process for PowerCenter customers

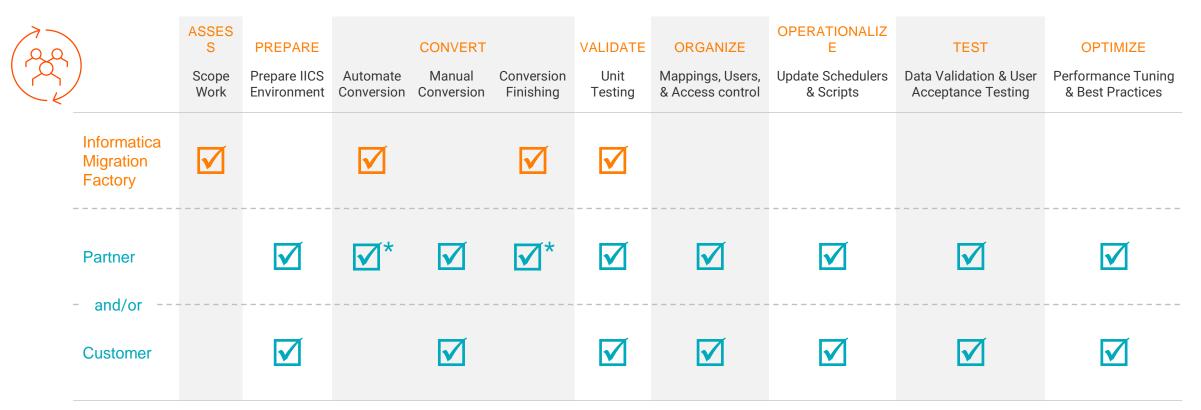


nformatica



Customer, Informatica & Partner Collaborative Approach

Who does what in a PowerCenter modernization project



* Starting in 2022, select partners will be able to run migration factory in support of end to end migration projects



Demonstration

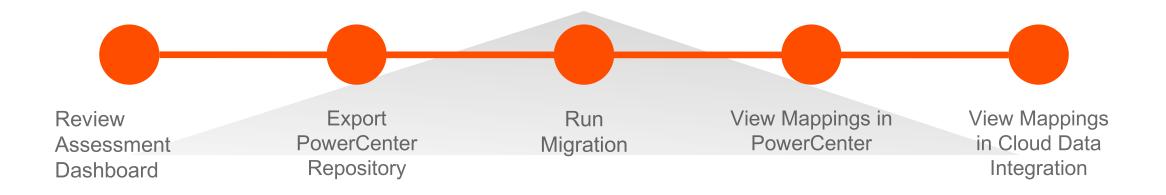


How does it work?

MIGRATION FACTORY



Migration Factory Demo





| \leftarrow Explore / GCS / GCS Analytics / PC2IICS Dashboard_New / Mappings \precsim | | | | | | | | | Device Layout | s O | Data Source | s Q | ∎* | ? 2 | Ĵ LR | | |
|--|----------------|----------|---------------------------------|---------|----------------|------------------|-------------------|---------------------|---------------|--------------|-------------|--------|--------------------|---------|--------|--------|-----------------|
| \leftarrow Undo | ightarrow Redo | ← Revert | $\bigcap_{\mathcal{Q}}$ Refresh | C Paus | e . | | | *III View: Original | 🛆 Alerts | ✓ Metrics | 🗠 Subscribe | 🎤 Edit | α_0^O Share | Downloa | d 🖵 Co | mments | [□] Full Screen |
| Overall | Mappings | Sessions | Workflow | Folders | Source-Targets | Mapping Raw Data | Sessions Raw Data | Workflow Raw Data | Flags_N | lodification | | | | | | | |

Cloud Data Warehouse Modernization for PwC - Mappings

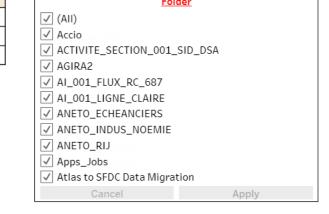
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| <u>Roadmapfullconvert</u> | LAST EXECUTED WIND |
|---------------------------|--------------------|
| (AII) • | (AII) • |
| | |
| COMPLEXITY | CDW INSCOPE |

| (Multiple values) | (AII) |
|-------------------|--------|
| | (AII) |
| | Folder |

| Grand Total | | Fully Automated | This Many will be F | Possible for Manual | | |
|-------------|--------|-----------------|---------------------|---------------------|------------|--|
| | | Today | Q2-2021 | Q4-2021 | Conversion | |
| Total | 19,133 | 16,384 | 1,387 | 1,073 | 289 | |
| Inc. Total | 19,133 | 16,384 | 17,771 | 18,844 | | |
| Cnv. Rate | | 86% | 93% | 98% | 2% | |

| Possible for Manual Conversion | | | | | | | | | | |
|--------------------------------|------------|--------------|---------------|--------------|--|--|--|--|--|--|
| | Refactor | Needs Review | | | | | | | | |
| | 23 | | 266 | | | | | | | |
| COMPLEXITY | % of Total | P | Mapping Count | OBJECT_COUNT | | | | | | |
| Low | 96% | | 18,289 | 113,339 | | | | | | |
| Medium | 4% | | 716 | 15,763 | | | | | | |
| High | 1% | | 108 | 3,094 | | | | | | |
| Very High | 0% | | 9 | 47 | | | | | | |
| Extremely | 0% | | 11 | 576 | | | | | | |
| Extremely | | | | | | | | | | |
| Grand Total | 100% | | 19,133 | 132,819 | | | | | | |



| / al | 100% | 19,133 | 132,819 | | | |
|------------------------------|------|--------|---------|--------------|-----------------|----------|
| | | | | FLAG_ROADMAP | | Customer |
| | | | | (AII) • | | |
| Powercenter Feature Analysis | | | | | Conversion Rate | |
| | | | | | | |

| Explore / | GCS / GCS A | nalytics / PC2IICS Dashboard_New / Mapp | oings ☆ | | | | Device Layouts | 🖰 Data Sources | Q | Ē | |
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| | | Powercenter Feature An | alysis | | | Conversion R | ate | | | | |
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| Q2-2021 R05 R | DYNAMIC_LKP | 2 | 1 | | | 100% | | | | | |
| | FILENAMEPORT | 11 | 11 | | | | | | | | |
| | IS_MULTI_SRC | 20 | 19 | | 93% | | | | | | |
| | | LKP_SQL_OVERRIDE_PROVIDED | 193 | 45 | 86% | | | | | | |
| | | LKP_SRC_FILTER_PROVIDED | 79 | 11 | 0070 | | | | | | |
| | | LookupCachingEnabled | 188 | 67 | | | | | | | |
| | | MIDSTREAM_UPDATE_STRATEGY | 1 | 1 | | | | | | | |
| | | MULTI_SRCMORETHAN2 | 4 | 3 | | | | | | | |
| | | NonSupportedTxs | 13 | 13 | | | | | | | |
| | | NOOF_SRCSORTEDPORTS_REL | 8 | 6 | | | | | | | |
| | | NOOFBUILTINPARAMETERS | 45 | 24 | | | | | | | |
| | | NOOFEXPRSWITHBUILTINPARAMETERS | 38 | 24 | | | | | | | |
| | | NOOFINOROUTPORTDESCRIPTIONS | 17 | 12 | | | | | | | |
| | | NoOFNormalizer_TX | 8 | 3 | | | | | | | |
| | | NOOFOUTPUTPORTDESCRIPTIONS | 1,254 | 1,167 | | | | | | | |
| | | NOOFPARAMETERS_ISEXPR | 1 | 1 | | | | | | | |
| | | NOOFPIPELINES | 199 | 65 | | | | | | | |
| | | NoOFRankTx | 5 | 5 | | | | | | | |
| | | NoOFRouter_TX | 75 | 24 | | | | | | | |
| | | NoOfSourceJOIN_REL | 1 | 1 | | | | | | | |
| | | NoOfSourceSelDistinct_REL | 9 | 7 | | | | | | | |
| | | NOOFSOURCETGTFIELDDESCRIPTIONS | 2 | 2 | | | | | | | |
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| | | NoOFSQLTransformations | 96 | 24 | | | | | | | |
| | | NoOFStoredProcedures | 2 | 2 | | | | | | | |
| | | NOOFTARGET_UPDATE_OVERRIDE_REL | 12 | 4 | | | | | | | |

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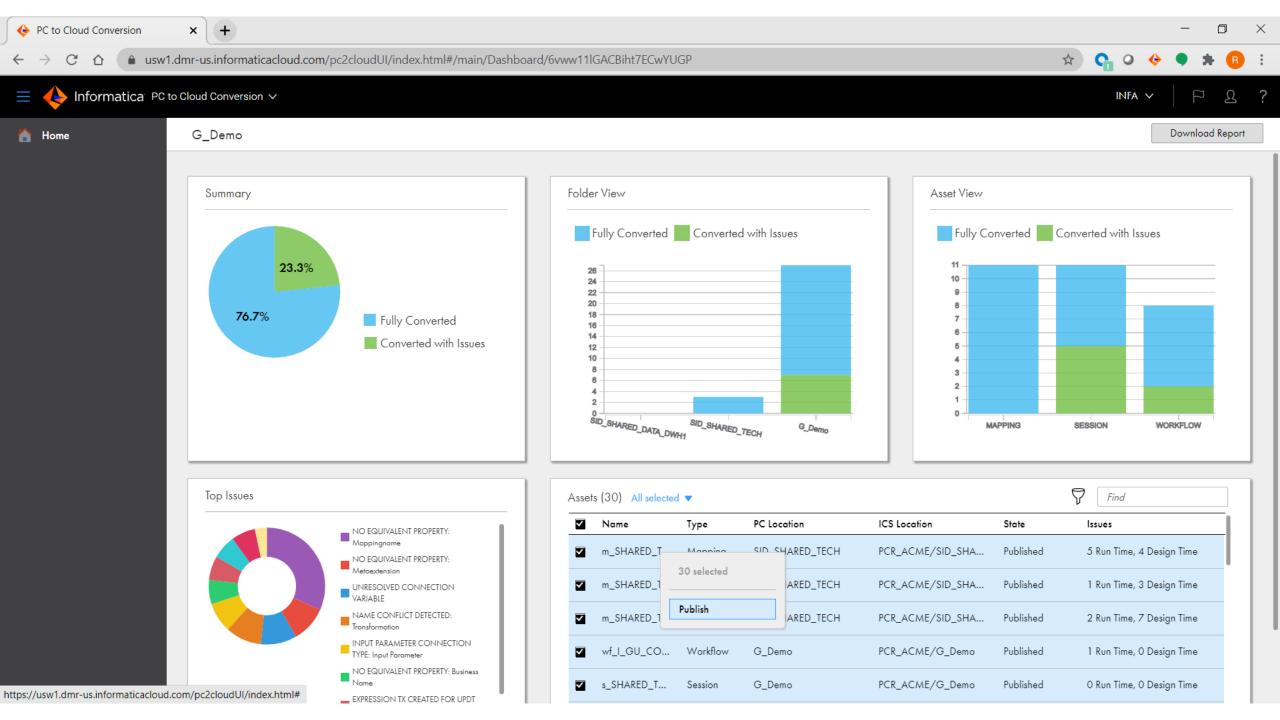
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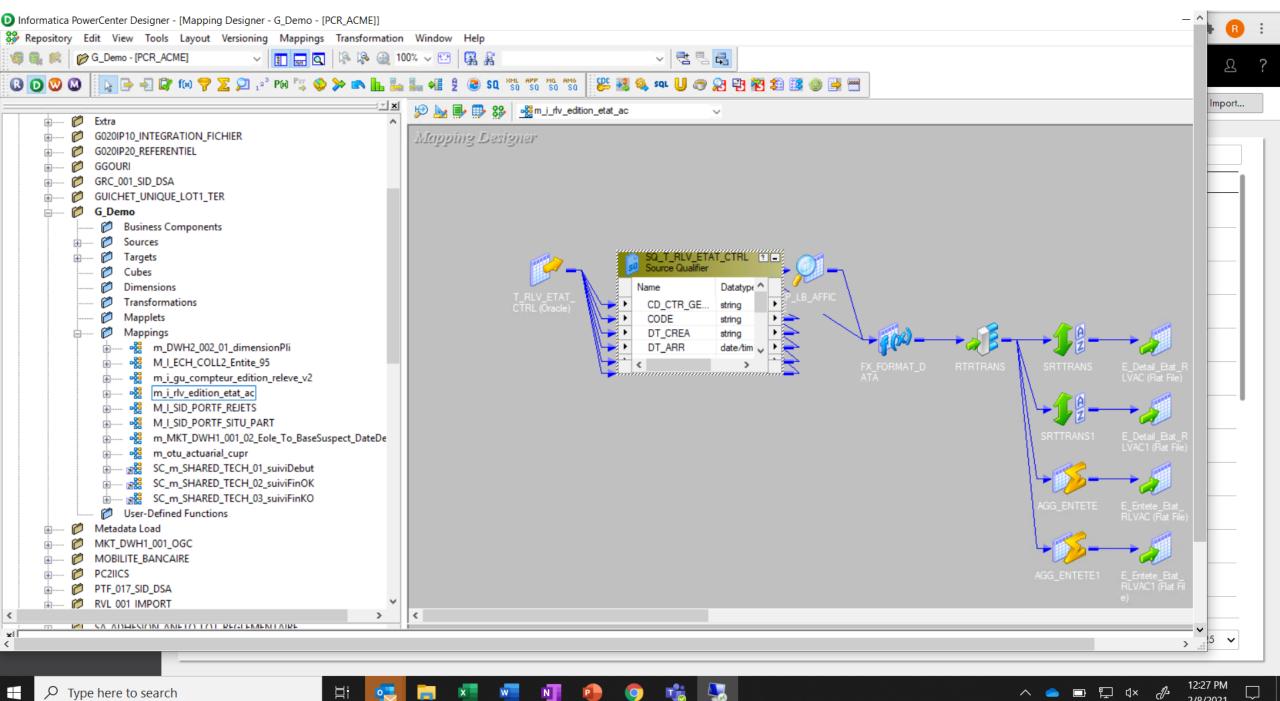
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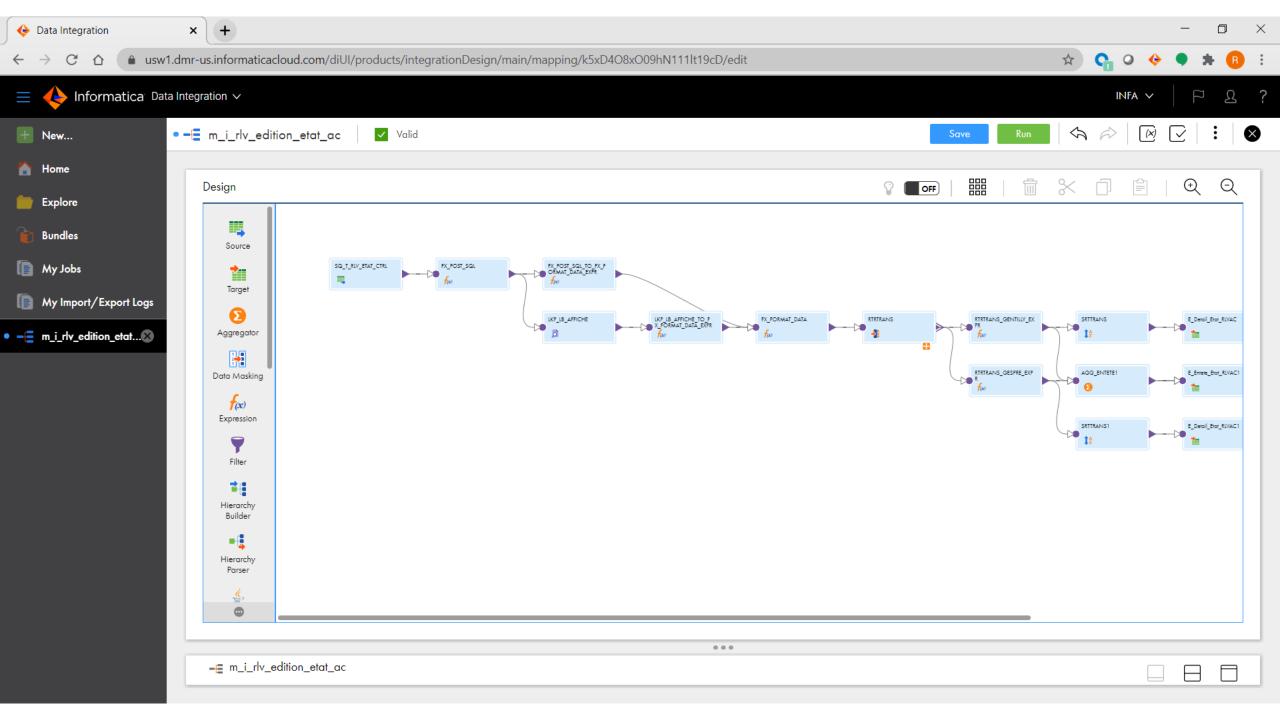
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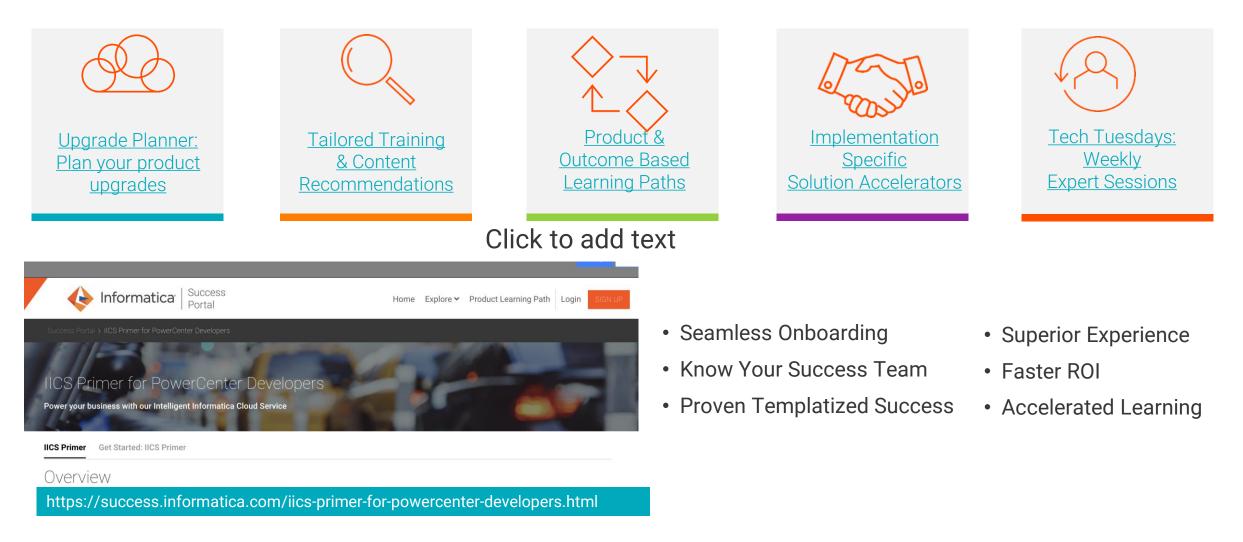


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Resources to support your journey



Informatica Success Portal





PowerCenter to IICS Modernization Content/Resources

- 1. <u>Modernization Resource</u> <u>Hub</u>
- 2. <u>Customer-Snowflake-</u> <u>Accenture Summit</u>
- 3. White Paper
- 4. Solution Brief
- 5. <u>Webinar</u>

Webpage for Prospects



Brochures, White Papers



Cloud Analytics Modernization Summit

Informatica Snowflake



Webinars



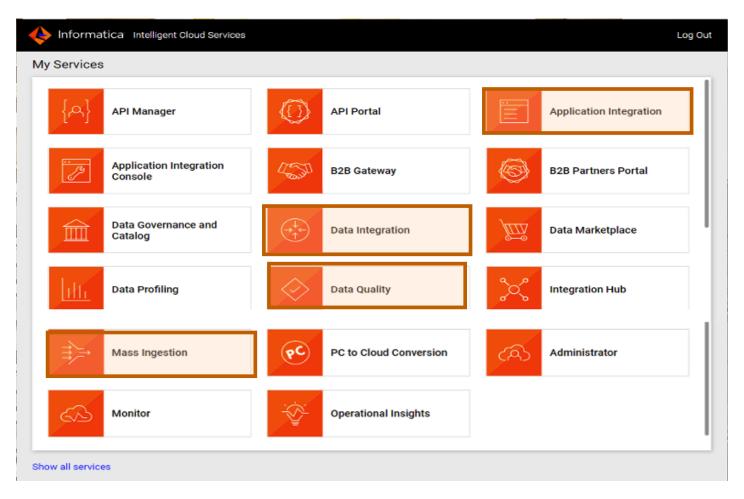
Summary.....

Oh, just one more thing!



Address Any Cloud Modernization Need

Access ALL Integration and Quality Services

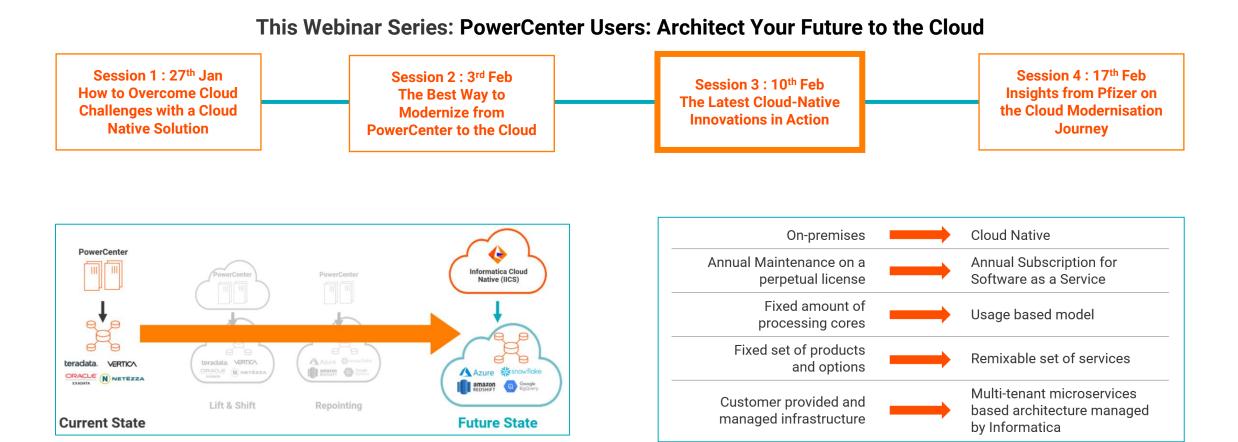




Summary



PowerCenter to IICS Modernization Program



Informatica





Thank You

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For more information, please contact your Account Representative or your Customer Success Manager.

