

Tech Talk Series PowerCenter Users: Architect Your Future to the Cloud

Session 2 of 4:

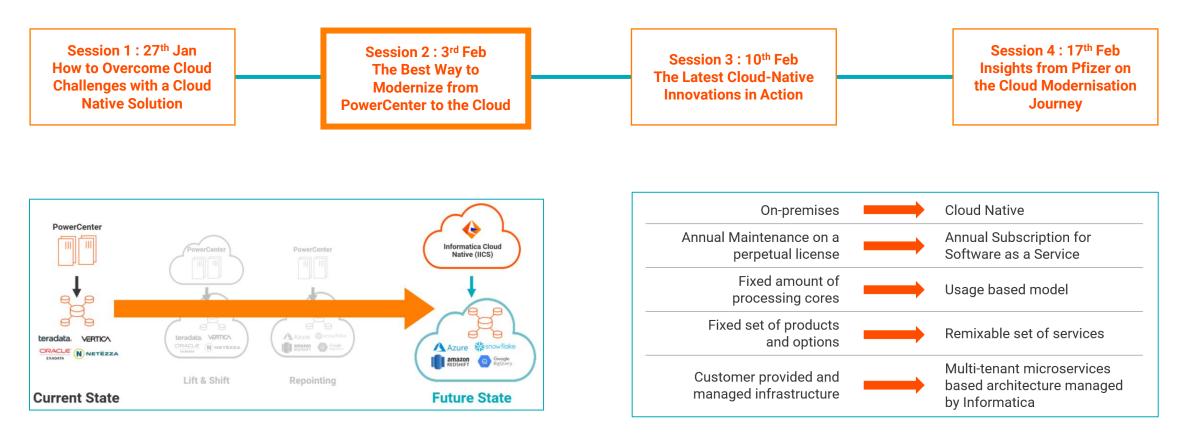
The Best Way to Modernize from PowerCenter to the Cloud

Steve Holyer Informatica Cloud Specialist, Informatica

Rick Mutsaers Principal Architect, Informatica

PowerCenter to IICS Modernization Program

This Webinar Series: PowerCenter Users: Architect Your Future to the Cloud

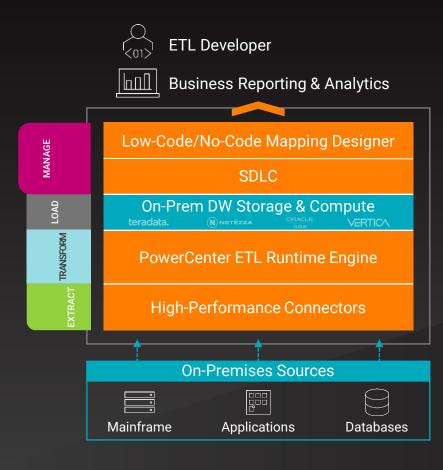




Why do I need a different solution for my CDW Modernisation?

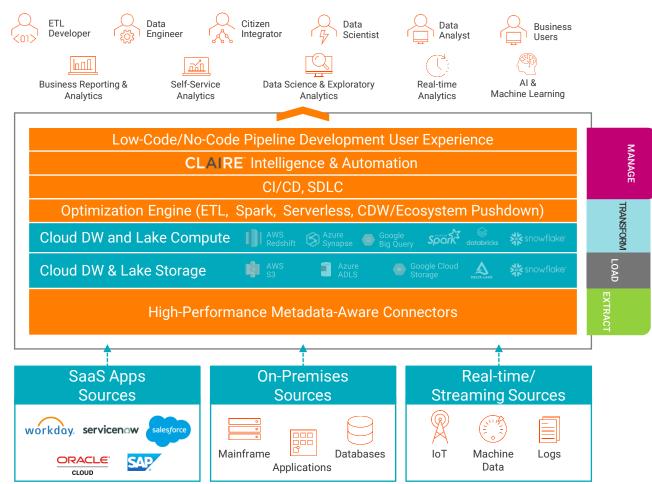


PowerCenter for Traditional ETL for Star Schema

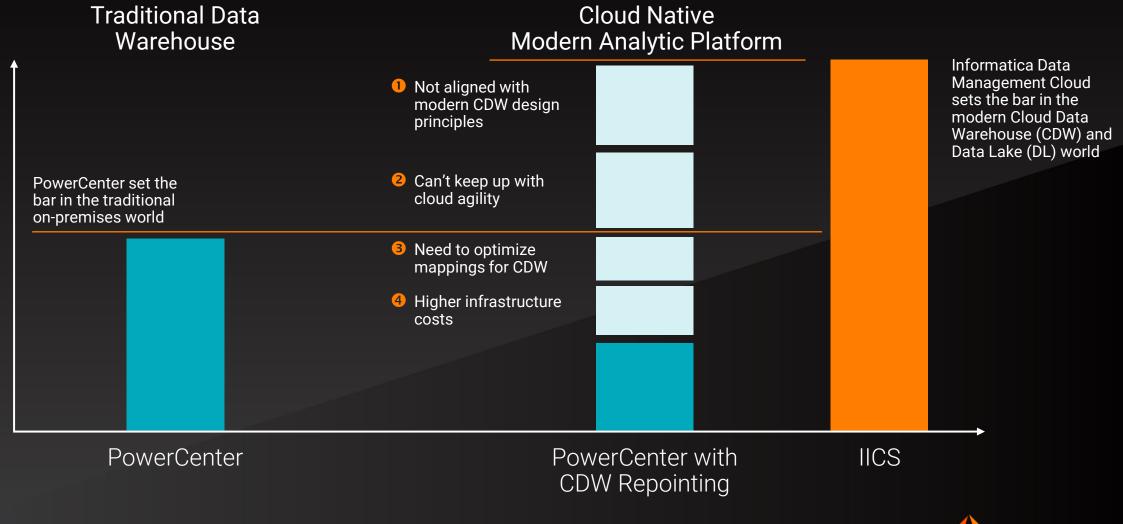


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Informatica Data Management Cloud for Modern Cloud ELT for Cloud DW/L



IDMC much better suited for modern (cloud) analytics



Benefits



Cloud Modernization Solution for PowerCenter : Migration Factory



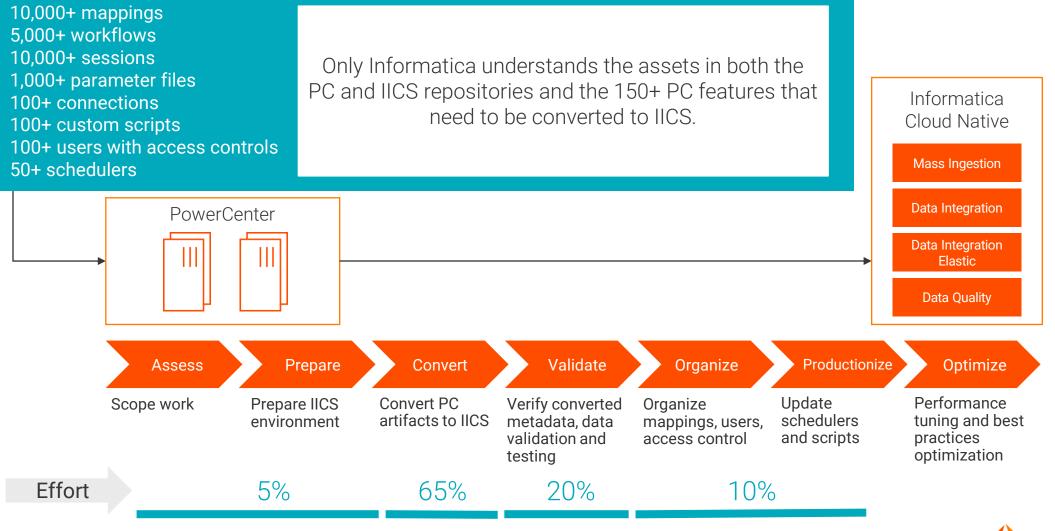
CDW Modernization Solution for PowerCenter

Fastest Path and Lowest Risk with Out-Of-Box Modernization Solution

	Package Component	Description
1	Cloud Native Products	Informatica Data Management Cloud Informatica Processing Unit (IPU) based access to Integration, Quality, Governance
2	Migration Factory	Assessment, Migration and Automation tools
3	Migration Support	Ongoing support of customer's existing PowerCenter environment through the migration
4	Professional Services	IPS services (included with migration factory) provided as part of this solution



Informatica's Migration Factory to Modernize PC to IICS





How does that work financially? Do I pay for two solutions?



CDW Modernization Solution for PowerCenter

Financial incentives for loyal Informatica customers

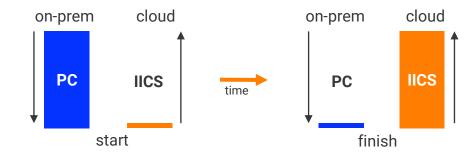
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3	Migration Support	Ongoing support of customer's existing PowerCenter environment through the migration
4	Professional Services	IPS services (included with migration factory) provided as part of this solution
5	Financial incentives	Credits on your annual PowerCenter maintenance or subscription bill Credits for the migration factory services



Why use the Migration Factory?

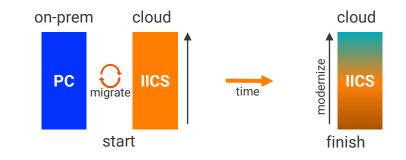


Comparing modernization options



Re-architecting

- Pro
 - Start fresh, fix modeling issues
- Con
 - Very **time consuming** (consider how long it took to build current architecture)
 - High cost
 - New tools = new challenges
 - Double cost during development of new solution



Re-platforming

- Pro
 - Get rid of current infrastructure **fast**, avoid double cost
 - Low impact to business since reports/dashboards don't change, only underlying technology changes
 - Build experience with new tech before modernize
 - Prioritize modernization at no double cost
- Con
 - There's a migration cost associated
 - Takes a bit longer to modernize (because you migrate first)





Faster

- Automated Migration utilities
- Migration Factory approach
- Reduced Time-To-Market

Cheaper

- Reduced time = less cost
- Higher quality code = less rework
- Less development resources

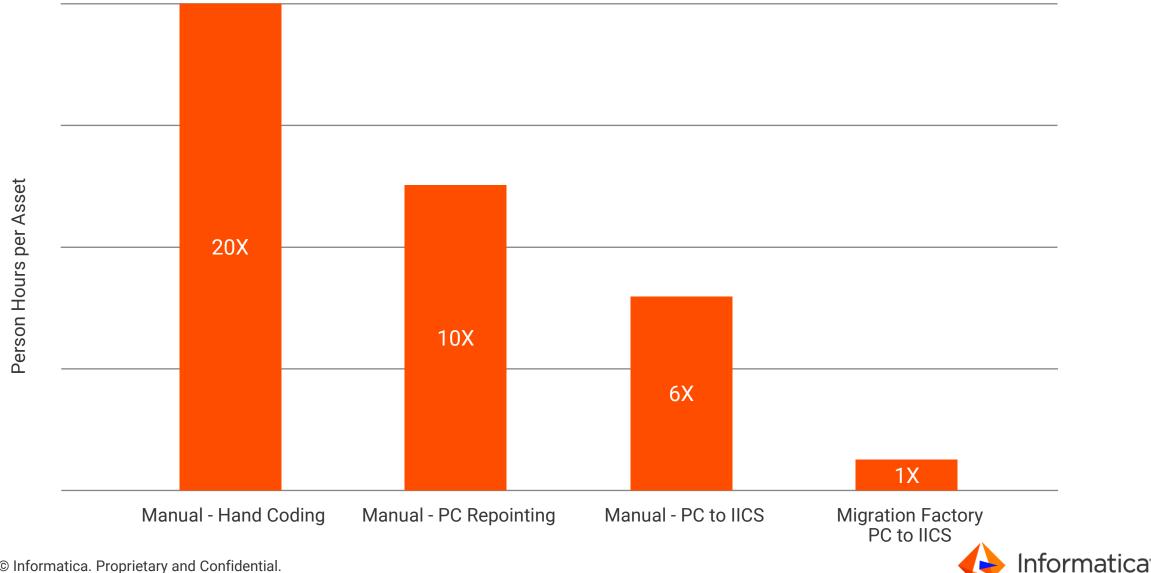


Less risky

- Code generation = less errors
- Predefined scope = less scope creep
- Shorter duration = less scheduling challenges



Time Comparisons for Different Approaches



What does the migration factory process look like?



Two Parts to the Migration Factory

Assess

Intelligence



Analyze all PowerCenter assets (mappings, sessions, workflows) to get a full picture of what can be migrated using migration factory Overall Mappings Sessions Workflow Folders Source-Targets Mapping Raw Data Sessions Raw Data Workflow Raw Data Flags_Modification

Cloud Data Warehouse Modernization for PwC - Mapping

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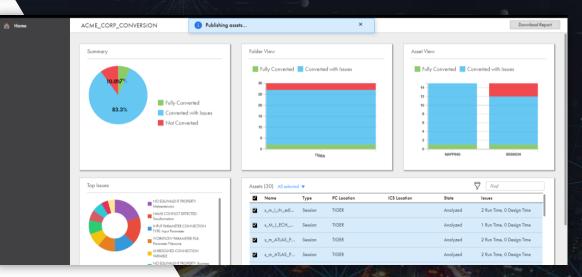
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	Grand Total	Today	October, 2020	December, 2020	Q1, 2021	Q2, 2021	Conversion
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	Possible f	or Manual Conversion					0
Refactor 6		Needs	s Review				
			18				
		Mapping Count	OBJECT_COUNT				
Low	92%	361	3506				
Medium	596	20	411				
High	296	7	271				
	196	3	167				
Very High							



Automation



Migrates PowerCenter assets to IICS and repoints mappings from EDW to CDW and performs initial unit testing



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Informatica

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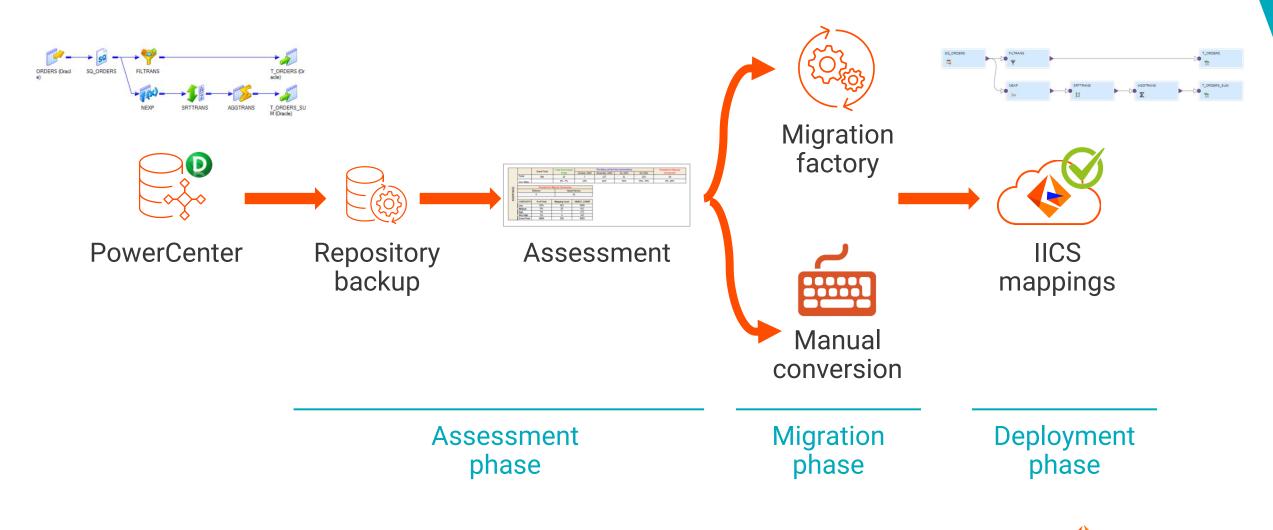
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Modernization process for PowerCenter customers

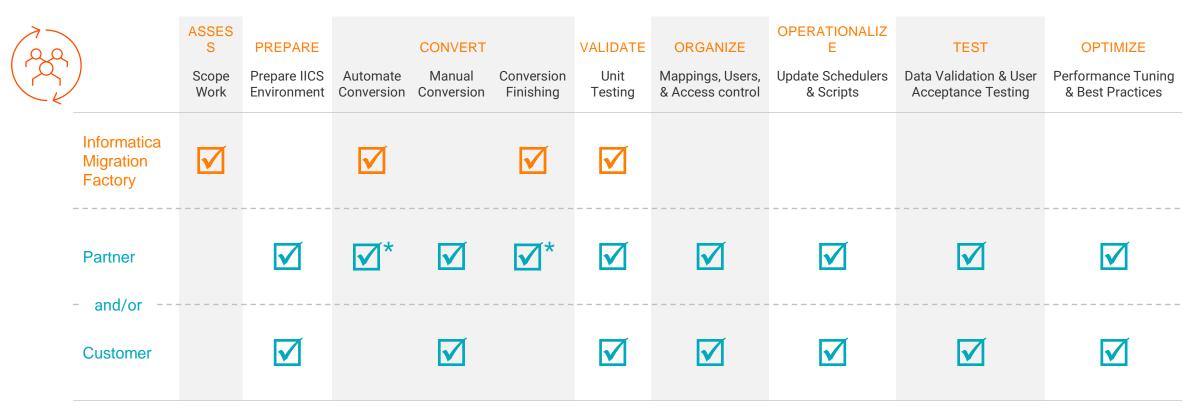


nformatica



Customer, Informatica & Partner Collaborative Approach

Who does what in a PowerCenter modernization project



* Starting in 2022, select partners will be able to run migration factory in support of end to end migration projects



Demonstration

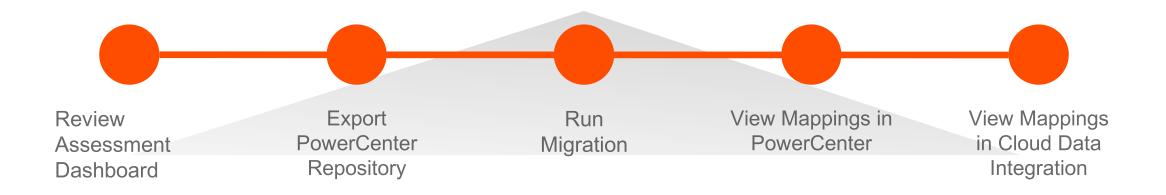


How does it work?

MIGRATION FACTORY



Migration Factory Demo





\leftarrow Explore / GCS / GCS Analytics / PC2IICS Dashboard_New / Mappings \precsim									Device Layout	s O	Data Source	s Q	∎*	? 2	Ĵ LR		
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Overall	Mappings	Sessions	Workflow	Folders	Source-Targets	Mapping Raw Data	Sessions Raw Data	Workflow Raw Data	Flags_N	lodification							

Cloud Data Warehouse Modernization for PwC - Mappings

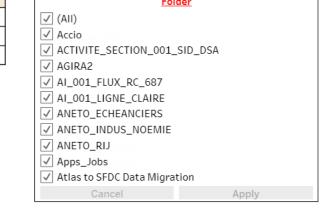
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<u>Roadmapfullconvert</u>	LAST EXECUTED WIND
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(Multiple values)	(AII)
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Grand Total		Fully Automated	This Many will be F	Possible for Manual		
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Inc. Total	19,133	16,384	17,771	18,844		
Cnv. Rate		86%	93%	98%	2%	

Possible for Manual Conversion										
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Medium	4%		716	15,763						
High	1%		108	3,094						
Very High	0%		9	47						
Extremely	0%		11	576						
Extremely										
Grand Total	100%		19,133	132,819						



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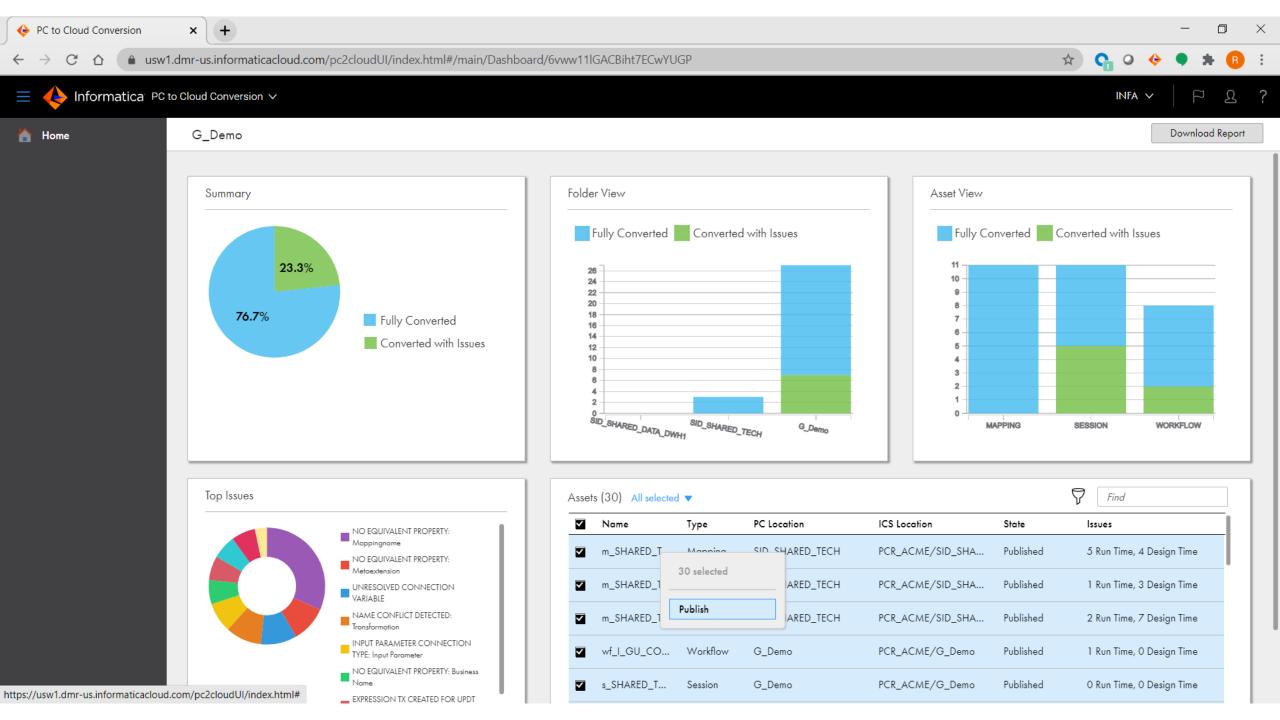
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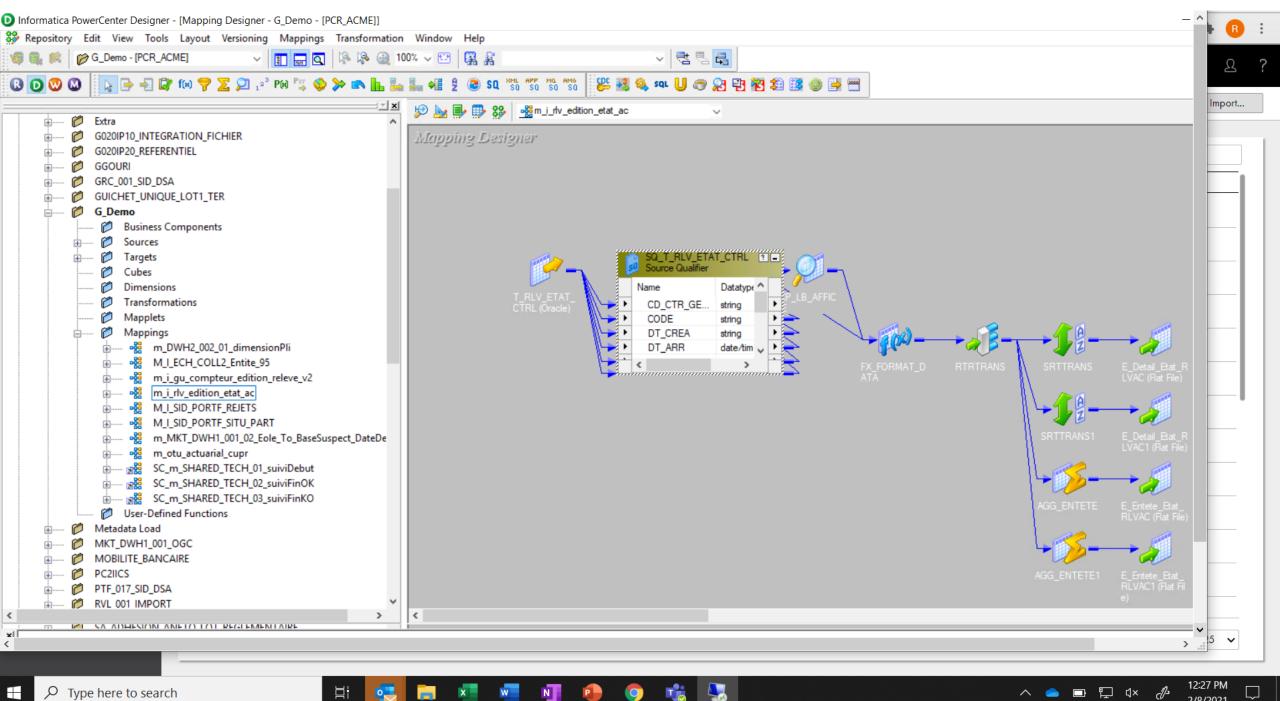
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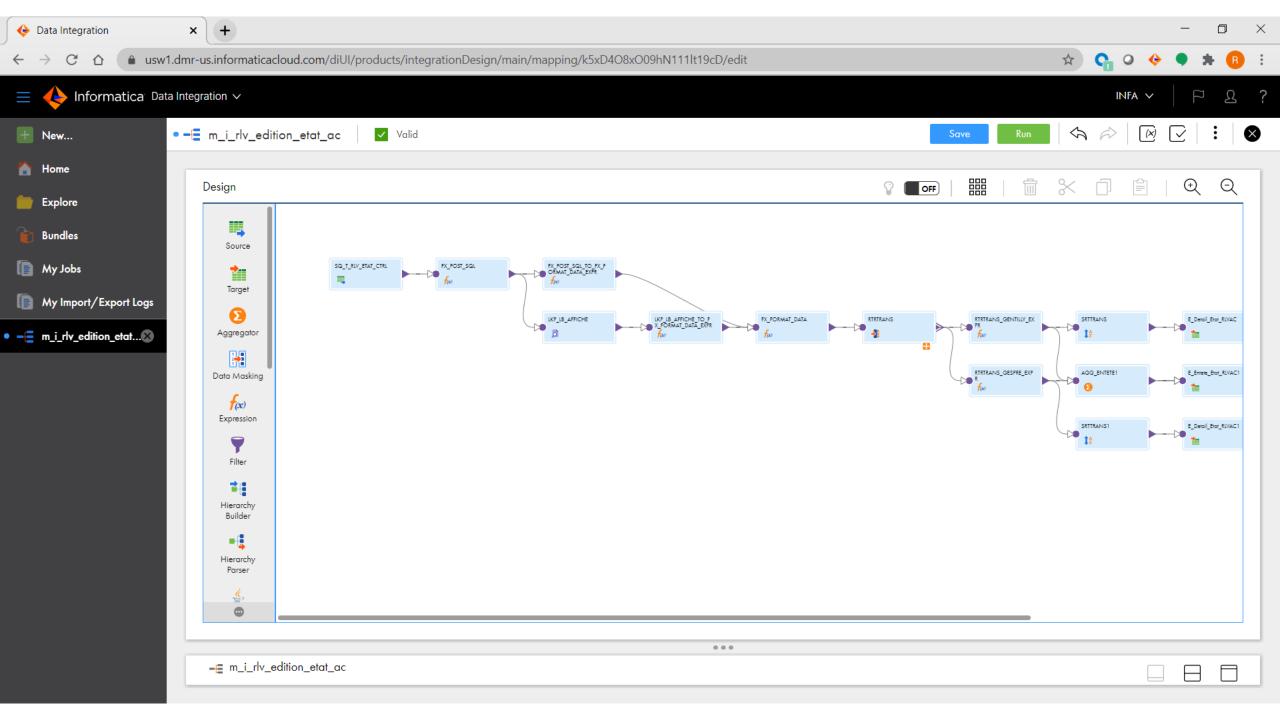
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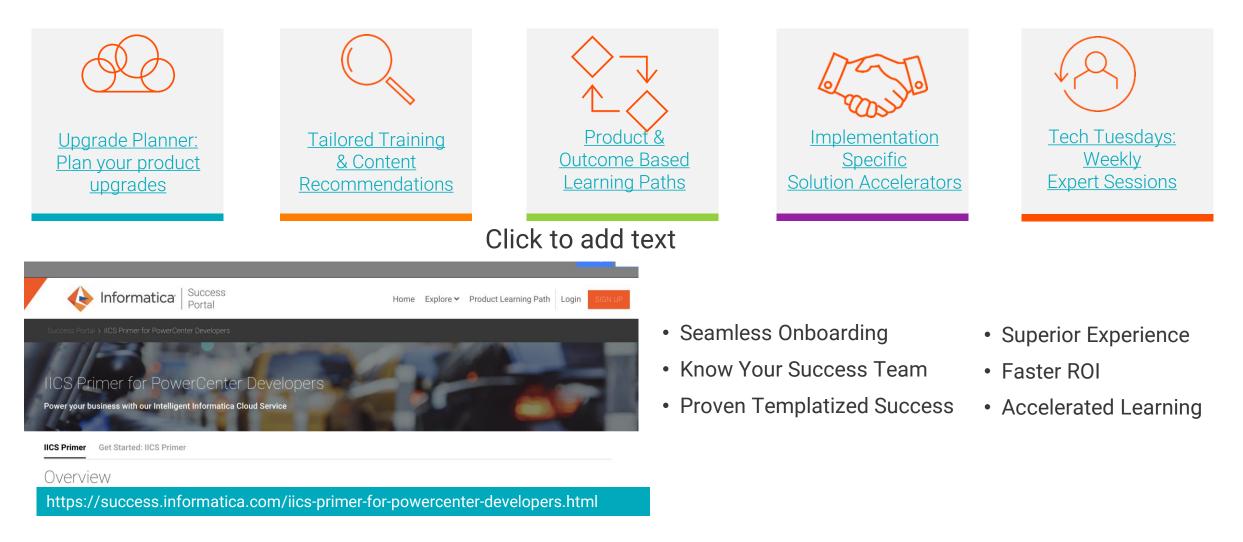


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Resources to support your journey



Informatica Success Portal

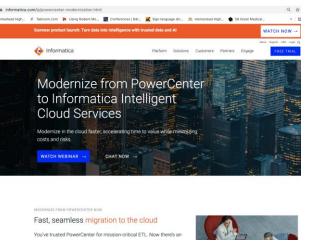




PowerCenter to IICS Modernization Content/Resources

- 1. <u>Modernization Resource</u> <u>Hub</u>
- 2. <u>Customer-Snowflake-</u> <u>Accenture Summit</u>
- 3. White Paper
- 4. Solution Brief
- 5. <u>Webinar</u>

Webpage for Prospects



Brochures, White Papers



Cloud Analytics Modernization Summit

Informatica Snowflake



Webinars



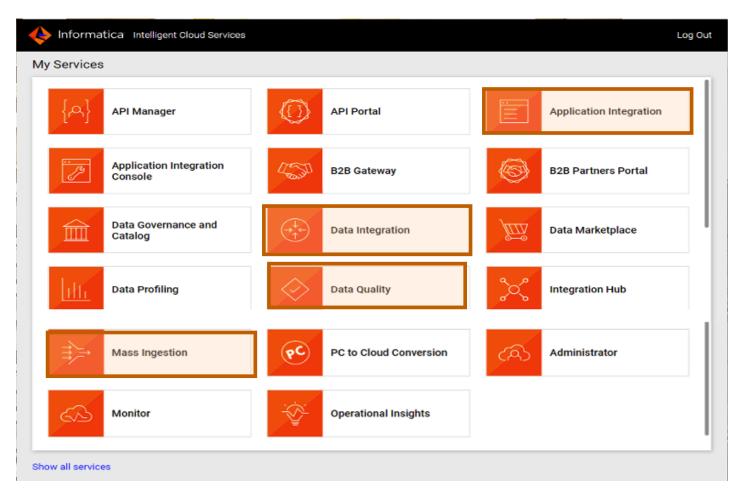
Summary.....

Oh, just one more thing!



Address Any Cloud Modernization Need

Access ALL Integration and Quality Services

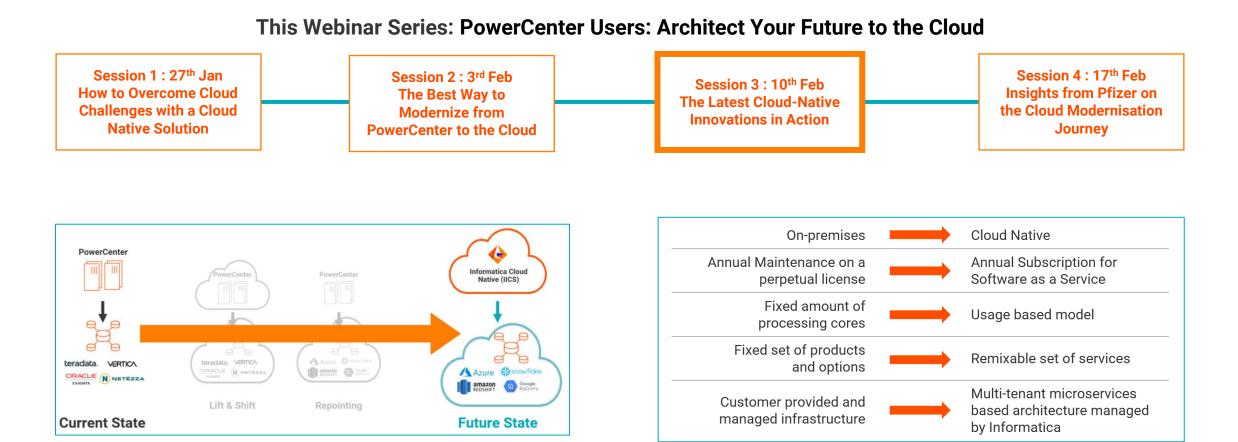




Summary



PowerCenter to IICS Modernization Program



Informatica





Thank You

Steve Holyer Informatica Cloud Specialist, Informatica

Rick Mutsaers Principal Architect, Informatica

For more information, please contact your Account Representative or your Customer Success Manager.

